



**AASHU-G SPICES**





## THE GODLY COUNTRY OF SPICES

India is majorly known as the Country of Spices. All over the world, India is recognized as the Land of Spices and thus most of the countries in the world look up to India for their demand of exotic spices. Uttar Pradesh is one of the most prosperous states of India owing to its rich heritage of spices. Ranging from Ayurvedic herbs to taste intensifier masalas, the state is blessed in abundance and each of its innumerable spices has a unique taste, a distinctive Flavor, and a captivating aroma. India is the centre of spices in the world and has always attracted other countries with its food and spices. It is the only place where people use different types of spices to prepare different forms of dishes and flavours.

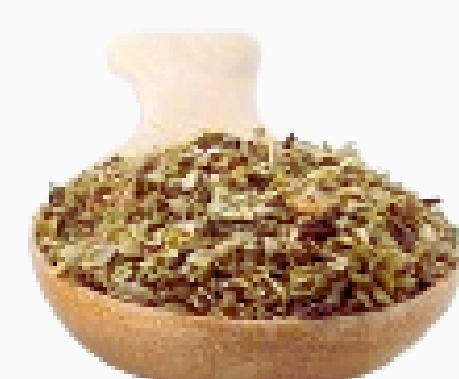
## OUR VISION

Envisioning Newer and Greater Prospects! After exploring the market and understanding the avenues, Mr. AAS MUHAMMAD envisioned a great scope in this industry and established Aashu-G Spices in Village-Bagowali, District-Muzaffarnagar , Uttar Pradesh in the year, 2016. Aashu-G Spices is managed by experienced professionals having a sound knowledge ultra-modern technology used in the spice industry. Gaining experience over the years with keen observation and sincere research and development skills, the Group plans to develop new brands and products in the near future and expand its horizons.

## OUR MISSION

Reinforcing the Basics to Revive the Good Touch of Old! The group has been offering a wide range of spices to choose from, including basic spices, blended spices as well as premium blended spices. It also trades in whole spices and one can enjoy the benefits of its unmatched quality at the most competitive price. Adding the flavour of purity to the food, Aashu-G Masala is all set to make a mark in the world of spices.

The pooled expertise at Aashu-G Spices is duly experienced and known for their dedication and 100% quality customer satisfaction



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## OUR TEAM

### A TEAM THAT BRAINSTORMS TOGETHER GROWS TOGETHER!

Right from the Management level to the skilled R&D experts, the Group makes sure that every single person at Ashu-G is well-aware of the predetermined quality policies and makes an attempt to be better each day. The factory workers and other helping staff also have become a part of the process of growing together. With sheer dedication towards work, the company stands as a pioneer in the spice industry of India as far as 100% customer satisfaction is concerned



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## **OUR PROCESSES**

### **SYSTEM-DRIVEN APPROACHES FETCH SUCCESS EARLY**

Thus, selecting the finest agricultural products from every corner of the country, after cleaning them automatically in an ultramodern clearing plant, by storing them in the most modern and world-class cold storages and after processing it using cutting-edge machinery, it is finally and automatically packaged with a highly hygienic method-driven approach which not only eases up the tedious system but also acts as an example of transparent transactions at Aashu-G Spices.

## **OUR NETWORK**

### **ONSISTENTLY ON OUR TOES, WE HAVE BRUSHED UP OUR NETWORKING SKILLS TO PRODUCE THE BEST**

Widely known for redefining quality and quantity balance, the Group now has set up its own huge distribution network to deliver its products in every corner of the world.



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## **OUR MARKETING PANORAMA AT AASHU-G SPICES, WE ABIDE BY THE FOLLOWING CHECKLIST**

- The definition of progress is the acceptance of change
- The percentage of development is the credit of the society
- Development truly means customer satisfaction

**Our Strengths** We focus on bringing out the best for our customers and this is how we do it. Being the pioneers in the spice industry, we offer a wide range of spices, seasoning masalas as well as dehydrated food products. Known for our impeccable quality and cost-effective pricing, the factors mentioned below have helped us gain a wide clientele across the globe.

- Maintenance of 100% hygienic conditions in the plant
- Procurement of high-grade raw material
- Maximum retention of flavor, aroma, color, and taste
- We Avoid direct touch to products
- Timely Delivery
- Quality of Finished Product
- Competitive Prices
- Anti-bacterial Properties
- Maximum Nutritional Content
- Longer Shelf Life
- Easy Payment Modes

**We believe in flawless quality and unbeatable production**





## QUALITY POLICIES

Aashu-G spices has seen soaring success in the past few years, all thanks to the love and support shown by its loyal customers. The brand is equipped with certifications like IAF- ISO22000:2018, QRO-ISO9001-2015, FSSAi Lincense NO- 12720065000051, MSME Lincense No- UDYAM-UP-58-0004199 a respectively. In order to reach the masses in India and abroad, the brand has established enormous distribution network and strives towards setting new benchmarks everyday



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## Red Chilli Powder

### Packing

25gm, 100gm,  
250gm, 500gm

## Yellow Chilli Powder

### Packing

100gm, 250gm,  
500gm



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# Coriander Powder Packing

25gm, 100gm,  
250gm, 500gm



# Turmeric Powder

## Packing

25gm, 100gm,  
250gm, 500gm



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Finest Quality Indian Spices,  
**Aashu-G**  
SPICES

# Chaat Masala

## Packing

50gm, 100gm



# Kitchen King Masala

## Packing

50gm, 100gm



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# Meat Masala

## Packing

50gm, 100gm

# Qorma Masala

## Packing

50gm, 100gm



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# Biryani Masala Packing

50gm, 100gm

# Hyderabadi Biryani Masala Packing

50gm, 100gm



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# Chicken Fry Masala Packing 50gm, 100gm



# Nihari Masala Packing 50gm, 100gm



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# Haleem Masala Packing

50gm, 100gm



# Garam Masala Packing

50gm, 100gm



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# Black Pepper Powder

## Packing

50gm, 100gm



# Burki Powder

(Biryani Masala)

## Packing

50gm



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# Amchur Powder

## Packing

100gm



# Ginger Powder

## Packing

100gm



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# Shahi Panner Masala

## Packing

100gm



# Chana Chholey Masala

## Packing

100gm



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*Finest Quality Indian Spices.*  
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SPICES



# Pani Puri & Jal Zeera Masala Packing 100gm



# Cumin Powder Packing 100gm



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# Kasuri Methi Leaves Packing

25gm, 50gm

# Saunf Powder

## Packing

100gm



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